



## INTERNATIONAL LANGUAGE CONFERENCE

23<sup>rd</sup> March 2009

### PROGRAMME

#### **Employee empowerment: learning foreign languages in corporate environment**

Independent University of Business, Public Administration and Computer Technology  
PWSBiA, 00 - 728 Warszawa ul. Bobrowiecka 9, tel. (48) 22 559 22 19 e-mail: asjo@pwsbia.edu.pl

**8:00 - 8:30** Registration of Participants

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**8:30 - 8:45 Opening Speech**  
ENG President, Vice President PWSBiA

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**8:45 - 9:15 Opening Lecture:** Margaret Percy (Queen Mary University of London, UK)  
ENG **English for What? English for Who? Or Should It Still Be Whom?**

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#### **9:15 - 11.30 LANGUAGE SKILLS DEVELOPMENT IN CORPORATE ENVIRONMENT**

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**1.** Tony Watt (Glasgow School of English, UK)  
ENG **Delivering Effective Business English Training**

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**2.** Joanna Szczepanowska (Polish Japanese Institute of Information Technology, Poland)  
ENG **How to PR in the Classroom**

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**3.** Janusz Bielicki (Urząd Miasta i Gminy Piaseczno, Poland)  
PL **Finansowanie szkoleń językowych z funduszy unijnych**

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**approx. coffee break**  
**10.15 - 10.25**

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**4.** Grażyna Błaszczuk (Independent University of Business, Public Administration and Computer Technology, Poland)  
ENG **English for Polish Lawyers**

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**5.** Kinuyo Shimizu (Rikkyo University, Japan)  
ENG **Working with English Speaking Japanese Colleagues**

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**6.** Michael Dembinski (British-Polish Chamber of Commerce)  
ENG **Cultural Differences Between Business Organisation in Poland and the UK**

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**7.** Robert Klonowski (Komenda Wojewódzka Państwowej Straży Pożarnej w Poznaniu, Poland)  
PL **Projekt "112, Can I Help You?"**

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**11:30 - 11:40 coffee break**

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#### **11:40 - 13:20 ENGLISH FOR SPECIFIC PURPOSES**

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**1.** Mariusz Bęćłowski (College of Communications, Politics and International Relations, Poland)  
ENG **The Features and Conventions of Legal English**

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2. Krzysztof Paszkowski (Independent University of Business, Public Administration and Computer Technology, Poland)  
ENG **English Language in Diplomatic Texts: An ESP-oriented Course for Students of Diplomacy**

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3. Liu Weiwei (Hong Kong Polytechnic University, Hong Kong)  
ENG **Motivation and Strategies of Learning ESP - Case of Banking Employees**

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4. Abdulaziz Alfehaid (University of Leicester, UK)  
ENG **English for Future Healthcare Professionals in Saudi Arabia. Needs Analysis Proposal**

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5. Michał Paradowski (University of Warsaw, Poland)  
ENG **Foreign Language Teaching and the Learner's Mother Tongue – Has Everything Been Said Yet?**

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6. Janusz Sarnowski (Independent University of Business, Public Administration and Computer Technology, Poland)  
ENG **English Financial Register in the Selected Publications of International Economic Organizations.**

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**13:20 - 14:00 lunch - "Plikaro" Reception Hall**

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**14:00 - 15:40 NEW TRENDS IN FOREIGN LANGUAGE TEACHING**

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1. Małgorzata Świerk (University of Warsaw, Poland)  
ENG **Teaching for Quality Learning**

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2. Iwona Mokwa-Tarnowska (Gdansk University of Technology, Poland)  
ENG **Blended Learning in a Digital Age**

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3. Karol Granoszewski (Educational Testing Service, Poland)  
PL **Skuteczne zarządzanie szkoleniami językowymi w firmie**

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4. Joanna Trzmielewska (MacMillan, UK)  
ENG **Blended Learning: A Case Study with the English Campus**

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**15:40 - 15:50 coffee break**

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**15:50 -17:30 NEW TRENDS IN FOREIGN LANGUAGE TEACHING**

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1. Gabriele Giuga (Universita degli Studi di Bari, Italy)  
ENG **The Role of Diachronic Perspective in Teaching Strategies: A Proposal for Portuguese.**

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2. Olha Ivashchyshyn et al (Ivan Franko National University of Lviv, Ukraine)  
ENG **The Use of Computer Environment in ESP Classes**

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3. Maria Pophristova (Warsaw School of Social Psychology, Poland)  
ENG **Features of a Successful Blended Language Course for Adults**

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4. Piotr Zaborowski (Warsaw University of Technology, Poland)  
PL **Mikronauczanie w edukacji językowej**

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5. Jarosław Kawałek (Pearson Longman, Poland)  
PL **Nowoczesne technologie w wydaniu wydawnictw**

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**Prize Draw (Glasgow School of English and HSBC)**

**Summary**  
Vice President PWSBiA

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**17:30 - 19.00 Cocktail**

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